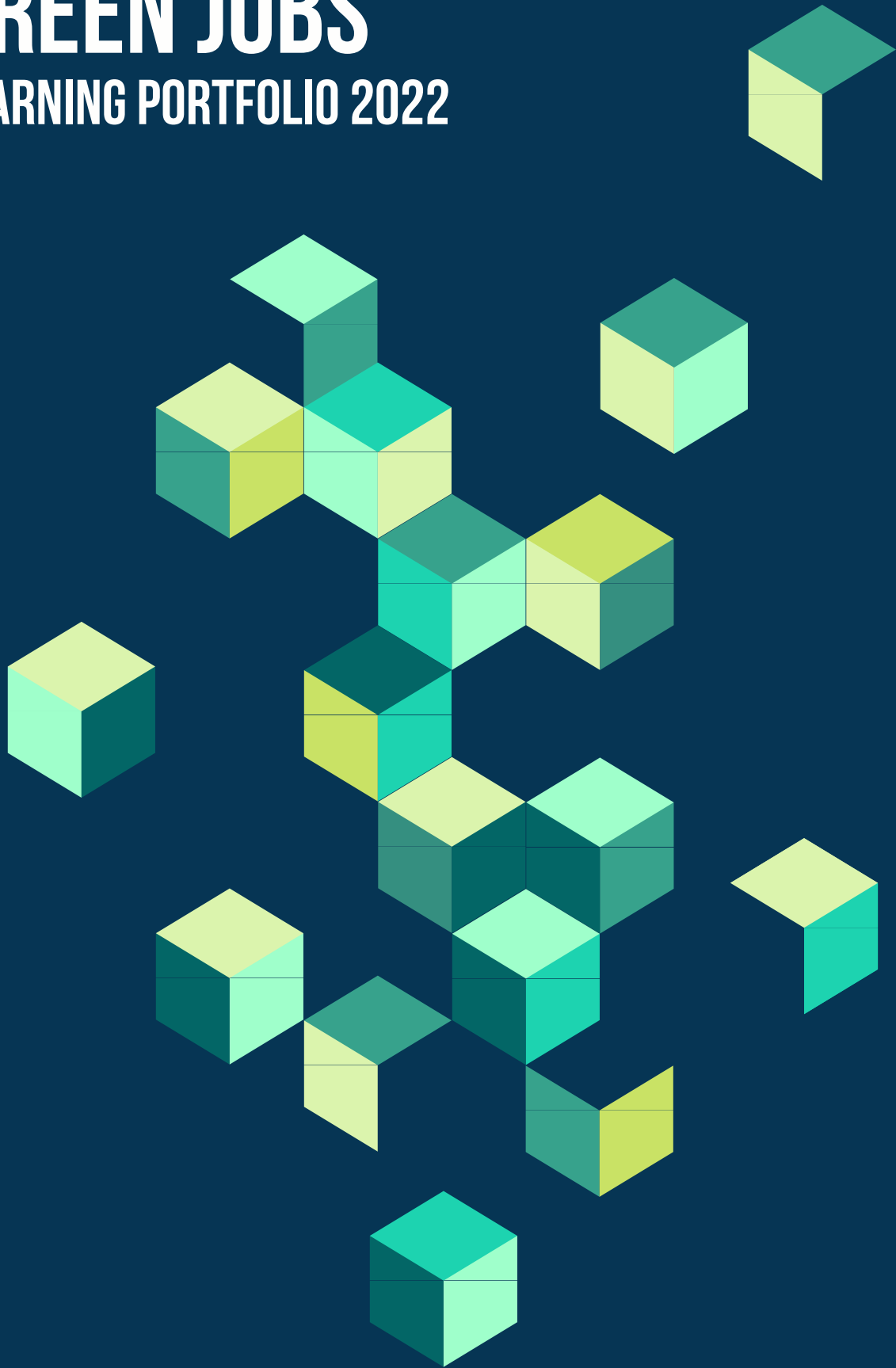


# GREEN JOBS

## LEARNING PORTFOLIO 2022



International  
Labour  
Organization



International Training Centre



EN LÍNEA

EMPLEOS VERDES

# RECUPERACIÓN VERDE Y TRANSICIÓN JUSTA

25 DE ABRIL – 13 DE MAYO DE 2022

 3 SEMANAS, 42 HORAS

*Nota informativa*



Organización  
Internacional  
del Trabajo



Centro Internacional de Formación

# JUSTIFICACIÓN

La pandemia de COVID-19 ha puesto de manifiesto la relación fundamental que existe entre la salud humana, un medio ambiente sano y un trabajo decente para todos. A medida que el mundo responde a la pandemia, los gobiernos, las empresas, los trabajadores y otros actores de la sociedad han comenzado a explorar oportunidades y opciones para abordar estos desafíos simultáneamente. En este sentido, se están produciendo una serie de medidas de política pública para impulsar un proceso de recuperación verde y sostenible, que permita a las economías, las sociedades y las personas volver a un mundo mejor, en lugar de regresar a los mismos patrones de consumo y producción.

Las acciones necesarias para esta recuperación verde están relacionadas con la integración de la producción sostenible, la creación de empleo, los empleos y tareas verdes, la inclusión social y el estímulo de la economía verde. Es necesario adoptar un enfoque sostenible para reconstruir las economías y las sociedades de modo que sean más resistentes a futuras perturbaciones y respetuosas con el medio ambiente.

La pandemia de COVID-19 ha demostrado la capacidad de los ciudadanos y de los jóvenes emprendedores para desarrollar y desplegar soluciones innovadoras basadas en un enfoque de economía circular y utilizando aplicaciones digitales. Esta crisis ha abierto una amplia puerta para repensar los sistemas de transporte local y la movilidad humana hacia opciones más bajas en carbono, incluidos los sistemas de bicicleta. Además, la alteración de los sistemas alimentarios que generó la pandemia ha reforzado las tendencias hacia formas sostenibles de agricultura, incluido el movimiento hacia la agricultura urbana. En el futuro, existe una oportunidad única para avanzar en este tipo de soluciones creadoras de empleo que contribuirán igualmente a una recuperación sostenible.

La OIT puede contribuir a este avance en las soluciones para una recuperación verde con el enfoque de la Transición Justa. En 2015, se adoptaron las Directrices tripartitas para una transición justa hacia economías y sociedades ambientalmente sostenibles para todos. Las Directrices de la OIT destacan la necesidad de asegurar los medios de vida de quienes podrían verse afectados negativamente por la transición verde y también subrayan la necesidad de que las sociedades sean inclusivas, ofrezcan oportunidades de trabajo decente para todos, reduzcan las desigualdades y eliminen efectivamente la pobreza. Las tres dimensiones del desarrollo sostenible – económica, social y medioambiental – están fuertemente interrelacionadas y deben abordarse mediante el uso de un marco político global y coherente. Las Directrices de la OIT proporcionan un conjunto de herramientas prácticas para que los gobiernos y los interlocutores sociales gestionen este proceso de transformación.

## OBJETIVOS

Los participantes del curso adquirirán conocimientos sobre el marco del desarrollo sostenible, en particular sobre el vínculo entre los retos medioambientales y el mundo del trabajo y sobre las claves para poner en marcha un proceso de recuperación más verde y más justa como respuesta ante los impactos de la crisis COVID 19 en la economía y el empleo.

El curso es una oportunidad para revisar conceptos, prácticas globales y experiencias nacionales para promover la recuperación verde y la transición justa.

Los participantes profundizarán en los temas clave con la orientación de expertos internacionales en desarrollo:

- Cómo se vinculan el medio ambiente y el mundo del trabajo en el marco del desarrollo sostenible
- Las mejores prácticas mundiales sobre las políticas que concilian la transición a la economía verde con un crecimiento inclusivo y rico en empleo
- Estudios de caso y lecciones aprendidas de países que aplican los principios y estrategias de la transición justa
- Estudios de caso de las experiencias de recuperación verde que están siendo llevadas a cabo en diferentes lugares del mundo como respuesta a la crisis pandémica.

## RESULTADOS DE APRENDIZAJE

Este curso permite a los participantes desarrollar soluciones a problemas complejos, creando sociedades más sostenibles:

- Utilizar las directrices internacionales para gestionar la transición hacia economías bajas en carbono
- Desarrollar y aplicar políticas y estrategias eficaces para crear empleos decentes en la economía verde
- Desarrollar iniciativas de transición justa basadas en las buenas prácticas internacionales y las lecciones aprendidas
- Diseñar e implementar estrategias de recuperación verde y justa para superar los desafíos de la reciente crisis sanitaria desde una óptica de “reconstruir más verde y más justo”.

## ¿A QUIÉN SE DIRIGE?

Esta formación está dirigida a responsables de las políticas públicas y a los profesionales que participan en el diseño y la aplicación de estrategias e instrumentos nacionales o locales para la recuperación verde y justa, como por ejemplo:

- Representantes de los ministerios de Trabajo/Empleo
- Representantes de los interlocutores sociales: organizaciones de empleadores y organizaciones sindicales
- Funcionarios de otros ministerios como Medioambiente, Planificación, Finanzas, Economía o de otras áreas involucradas en este tema.
- Agencias de desarrollo nacionales e internacionales;
- Comisiones, instituciones y agencias que se ocupan de cambio climático
- Organizaciones de la sociedad civil y del mundo académico

## CONTENIDOS

Este curso busca fortalecer las capacidades institucionales e individuales para apoyar una recuperación verde y una transición justa hacia economías y sociedades ambientalmente sostenibles. El curso se compone de cinco módulos sobre los siguientes temas:

- **Módulo 1:** Agendas y marcos internacionales
- **Módulo 2:** Las dimensiones sociales del desarrollo sostenible
- **Módulo 3:** Gestión de la Transición Justa en el nivel país
- **Módulo 4:** Inversiones para una Transición Justa
- **Módulo 5:** Recuperación más verde y más justa

El contenido del curso se rige por las Directrices de la OIT para una transición justa: un marco y herramienta práctica para abordar las dimensiones sociales y de empleo del desarrollo sostenible, el cambio climático y otros retos medioambientales.

## METODOLOGÍA

El curso se realiza en la plataforma de formación a distancia del CIF/OIT, E- Campus, y combina el aprendizaje individual con módulos auto guiados con momentos de intercambio entre los participantes a través de foros y Webinars. Los participantes contarán con el seguimiento de un tutor durante el estudio de los módulos y en la realización de su proyecto final.

### APRENDER DE FORMA DIFERENTE

Con los métodos e instrumentos del CIF-OIT: plataformas virtuales, materiales auto guiados, seguimiento de un tutor, ejercicios de grupo y trabajo en red.

### RECURSOS DE ALTO NIVEL

Aprenda con los especialistas de la OIT, formadores del CIF-OIT y expertos externos.

### PROCEDIMIENTOS PROBADOS

Este curso se basa en las estrategias y estándares sobre Transición Justa reconocidos por la OIT.

## CERTIFICACIÓN

Al final del proceso y tras la evaluación satisfactoria de los ejercicios y el proyecto final, los participantes recibirán un **Certificado de Participación** del CIF-OIT.

## COSTO

Costos de formación: **980 Euros**

## CÓMO INSCRIBIRSE

Para preinscribirse haga clic en el siguiente link:

<https://oarf2.itcilo.org/DST/A2714997/es>

Para más información, contáctenos en: [empleosverdes@itcilo.org](mailto:empleosverdes@itcilo.org)

# INFORMACIÓN

PARA MÁS INFORMACIÓN, POR FAVOR,  
PÓNGASE EN CONTACTO CON

**Centro Internacional de Formación de la OIT**

Empresas y economías sostenibles (SEE)

Viale Maestri del Lavoro, 10

10127 Turín – Italia

T +39 011 6936765

[empleosverdes@itcilo.org](mailto:empleosverdes@itcilo.org)

[www.itcilo.org](http://www.itcilo.org)

CÓDIGO DEL CURSO: A2714997



ONLINE

ACADEMY

GREEN JOBS

# YOUTH AND CLIMATE ACADEMY

CREATING JOBS FOR FUTURE GENERATIONS

6 – 17 JUNE 2022

 60 HOURS

*Information Note*



## OVERVIEW

Climate change affects our lives transversally. It is increasingly showing its effects on economies, businesses, livelihoods and jobs. The impact of climate change disproportionately hits young people. They will have to bear the largest share of the burden with substantial consequences on their professional careers and their social and natural environments. This makes it necessary and mandatory for young people to take a holistic view of sustainable development and the actions taken globally and locally.

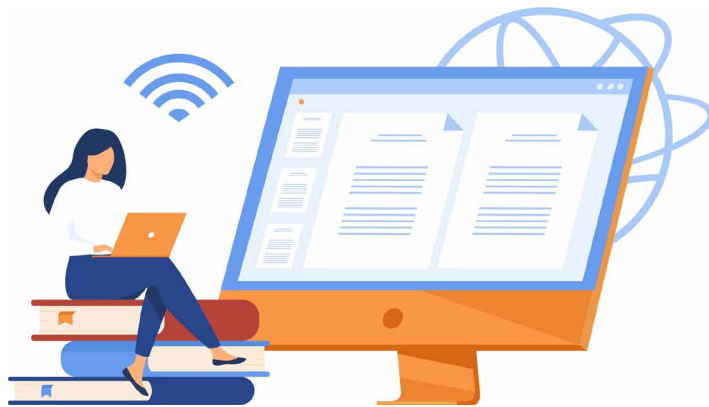
To shape a just and sustainable future successfully, youth activists, graduate students, and young professionals alike require a profound understanding of the underlying causes and contributing factors to climate change and the resulting needs and impacts on the economy and the world of work. Developing young people's competencies, analytical skills, and knowledge will allow them to play their role in supporting a rapid shift towards environmentally and socially sustainable economies. It will enable them also to make full use of the career opportunities this transition is offering.

## OBJECTIVES

The Youth and Climate Academy will allow participants to understand the main transversal themes related to the global context of climate change and the critical concepts associated with a just transition towards environmentally sustainable economies and societies for all. The curriculum takes into account the persisting challenges such as high rates of youth unemployment, but also the opportunities deriving from the increasing demand for green skills and the new avenues for youth engagement in climate dialogues and negotiations.

Considering this critical role of youth in climate action and the world of work, the Academy will mix theoretical with practical skills for young entrepreneurs, professionals and climate advocates. The course intends to provide participants with the right tools and knowledge to engage directly with policymakers, businesses and labour unions. Furthermore, it will prepare participants to anticipate skills needs in the green economy and tailor their competencies to future market demand.

For that, the Academy proposes a two-week programme of lectures, discussions, exercises and interactive games that will tackle such themes as innovation and green entrepreneurship, green jobs and skills, adaptation and resilience to climate change, and the circular economy, while also working on soft skills for leadership, policy advocacy and social dialogue.



- Plenary sessions
- Skills sessions
- Group work
- Meeting with experts
- Spotlight sessions
- Virtual learning tools

## METHODOLOGY

The Academy will take place online, over two weeks. It will offer 30 hours of live online sessions and 30 hours of independent work, including assignments and self-guided learning modules on ITCILO's [eCampus](#).

### LIVE ONLINE SESSIONS

The live sessions will be offered in various, complementary formats that balance the dissemination of knowledge with skills acquisition:

**Plenary sessions** will allow the discussion of key topics and concepts in order to build up a knowledge base for further work during the Academy. The main topics will include:

- Shaping a Just transition: Actions to move towards environmentally sustainable economies and societies for all
- Climate action and the world of work – Impacts and opportunities
- Climate change and migration
- Energy and climate policy
- The basics of climate advocacy: Hearing the voices of youth
- Gender, environment and sustainable development
- South-South Cooperation for tackling climate change
- Corporate Social Responsibility: The role of businesses in climate action
- Green entrepreneurship: How young entrepreneurs can contribute to achieving the SDGs.

**Skills sessions** where participants learn about and practice core skills around self-presentation, presentation and pitching, digital tools for advocacy, research and data analysis, and negotiation skills.

**Group work sessions** to facilitate mutual learning and network building by drawing from participants' different professional, academic and cultural backgrounds. In addition, group work sessions provide a space to link theoretical knowledge from the plenary sessions with the skills and capacities acquired in the skill sessions.

**“Meet the green expert” sessions** where participants will have the opportunity to interact with a wide range of renowned experts from the United Nations and other institutions in an informal setting and obtain professional advice on questions around the Academy’s key topics.

**Spotlight sessions** where participants can meet in a virtual exhibition space to share and discuss their projects, initiatives and experiences with other participants.

### LEARNING TOOLS\*

According to the structure and learning objectives of each session, a wide range of interactive learning methodologies will be applied to:

- Enable virtual exchange and inspiration
- Foster collaboration
- Encourage co-creation of solutions and approaches.

\*Tools will be tailored to allow learners’ participation in environments with low internet bandwidth.

### VIRTUAL CAMPUS

Participants will be granted access to ITCILO’s virtual campus, where they will find all materials regarding the webinars, background readings, assignments and self-guided learning material.

## TARGET AUDIENCE

The Youth and Climate Academy is specifically designed for the participation of young people (aged 18-32), who are already economically active or who are soon entering the world of work:

- Youth activists
- Young professionals
- Graduate students
- Business owners or aspiring entrepreneurs
- Young representatives of employers’ and workers’ organizations as well as civil society organizations.

## CERTIFICATION

Participants that attend at least 90% of the online sessions will receive an official ITCILO **Certificate of Participation** in Digital Credentials Format.

Participants that attend at least 90% of the online session and complete the online assignments will receive a **Certificate of Achievement** in Digital Credentials Format.

## PRICING

Tuition cost: € **980**

Scholarships are available for qualified candidates. In addition, group discounts are available for universities, workers' and employers' organizations with at least 3 participants per institution.

## WITHDRAWAL, CANCELLATION POLICY, AND REFUNDS FOR OPEN COURSES

If an enrolled participant wishes or must withdraw from a course, they may choose to apply to a different course or be substituted by another candidate. The participant must notify the Centre, in writing, of their decision at least 14 days prior to the start date of the course. Cancellation of participation in regular courses will result in the following penalties:

- 14 days or more prior to the start date of the course: No penalty, 100% refund of amount paid less applicable bank charges
- 8 to 13 days prior to the start date of the course: Penalty of 50% of course price, refund of residual amount paid (if any) less applicable bank charges
- 7 days or less prior to the start date of the course: Penalty of 100% of course price.

## INFO

### FOR FURTHER INFORMATION PLEASE CONTACT

**International Training Centre of the ILO**  
Sustainable enterprises and economies (SEE)  
Viale Maestri del Lavoro, 10  
10127 Turin – Italy

[greenjobs@itcilo.org](mailto:greenjobs@itcilo.org)  
[www.itcilo.org](http://www.itcilo.org)

**COURSE CODE: A9714999**



EN LÍNEA

ACADEMY

EMPLEOS VERDES

# ACADEMIA DE LA JUVENTUD Y EL CLIMA

CREANDO EMPLEOS PARA LAS GENERACIONES FUTURAS

6 – 17 DE JUNIO DE 2022

 60 HORAS

*Nota informativa*



Centro Internacional de Formación

## RESUMEN

El cambio climático afecta nuestras vidas transversalmente. Está mostrando cada vez más sus efectos en las economías, las empresas, los medios de vida y el empleo. El impacto del cambio climático afecta desproporcionadamente a los jóvenes. Ellos tendrán que soportar la mayor parte de la carga, con consecuencias sustanciales para su carrera profesional y su entorno social y natural. Esto hace que sea necesario y obligatorio que los jóvenes adopten una visión holística del desarrollo sostenible y de las medidas adoptadas a nivel mundial y local.

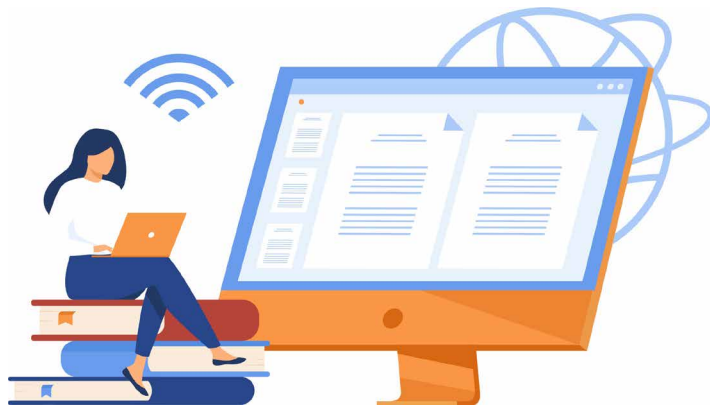
Para dar forma a un futuro justo y sostenible con éxito, los activistas juveniles, los estudiantes de posgrado y los jóvenes profesionales requieren una comprensión profunda de las causas subyacentes y factores que contribuyen al cambio climático y de las necesidades e impactos resultantes en la economía y el mundo del trabajo. Desarrollar las competencias, habilidades analíticas y conocimientos de los jóvenes les permitirá desempeñar su papel en el apoyo a un cambio rápido hacia economías ambiental y socialmente sostenibles. También les permitirá aprovechar plenamente las oportunidades de carrera que ofrece la transición a una economía verde.

## OBJETIVOS

La Academia de la Juventud y el Clima permitirá a los participantes comprender los principales temas transversales relacionados con el contexto global del cambio climático y los conceptos críticos asociados con una transición justa hacia economías y sociedades ambientalmente sostenibles para todos. El plan de estudios tiene en cuenta los desafíos persistentes, como las altas tasas de desempleo juvenil, pero también las oportunidades derivadas de la creciente demanda de habilidades ecológicas y las nuevas vías para la participación de los jóvenes en los diálogos y negociaciones sobre el clima.

Teniendo en cuenta este papel crítico de la juventud en la acción climática y el mundo del trabajo, la Academia combinará habilidades teóricas con prácticas para jóvenes empresarios, profesionales y defensores del clima. El curso tiene por objeto proporcionar a los participantes las herramientas y los conocimientos adecuados para interactuar directamente con los responsables de la formulación de políticas, las empresas y los sindicatos. Además, preparará a los participantes para anticipar las necesidades de cualificaciones en la economía verde y adaptar sus competencias a la demanda futura del mercado.

Para eso, la Academia propone un programa de dos semanas de conferencias, debates, ejercicios y juegos interactivos en los que se abordarán temas como la innovación y el espíritu empresarial verdes, los empleos y las capacidades verdes, la adaptación y la resiliencia al cambio climático y la economía circular. Al tiempo, se trabajarán las aptitudes interpersonales para el liderazgo, la promoción de políticas y el diálogo social.



- Sesiones plenarias
- Sesiones de habilidades
- Trabajo en grupo
- Encuentro con expertos
- Sesiones de protagonismo
- Herramientas de aprendizaje virtual

## METODOLOGÍA

La Academia se llevará a cabo en línea, durante dos semanas. Ofrecerá 30 horas de sesiones en línea en directo y 30 horas de trabajo independiente, incluyendo tareas y módulos de aprendizaje autoguiados en el [eCampus](#) de ITCILO.

### SESIONES EN LÍNEA EN VIVO

Las sesiones en vivo se ofrecerán en varios formatos complementarios que equilibran la difusión del conocimiento con la adquisición de habilidades:

**Las sesiones plenarias** permitirán la discusión de temas y conceptos clave con el fin de construir una base de conocimientos para el trabajo futuro durante la Academia.

Los temas principales incluirán:

- Dar forma a una transición justa: Acciones para avanzar hacia economías y sociedades ambientalmente sostenibles para todos
- Acción climática y mundo del trabajo – Impactos y oportunidades
- El cambio climático y las crisis migratorias
- Política exterior de energía y clima
- Los fundamentos de la promoción del clima: escuchar las voces de los jóvenes
- Género, medio ambiente y desarrollo sostenible
- Cooperación Sur-Sur para enfrentar al cambio climático
- Responsabilidad social de las empresas: el papel de las empresas en la acción climática
- Emprendimiento verde: Cómo los jóvenes emprendedores pueden contribuir a la consecución de los ODS.

**Sesiones de habilidades** donde los participantes aprenden y practican habilidades básicas sobre autopresentación, presentación y presentación, herramientas digitales para defensa, investigación y análisis de datos, y habilidades de negociación.

**Sesiones de trabajo en grupo** para facilitar el aprendizaje mutuo y la creación de redes a partir de los diferentes antecedentes profesionales, académicos y culturales de los participantes. Además, las sesiones de trabajo en grupo proporcionan un espacio



para vincular los conocimientos teóricos de las sesiones plenarias con las habilidades y capacidades adquiridas en las sesiones de habilidades.

**Sesiones “Conozca al experto verde”** en las que los participantes tendrán la oportunidad de interactuar con una amplia gama de expertos de renombre de las Naciones Unidas y otras instituciones en un entorno informal y obtener asesoramiento profesional sobre cuestiones relacionadas con los temas clave de la Academia.

**Sesiones de protagonismo** donde los participantes pueden reunirse en un espacio de exhibición virtual para compartir y discutir sus proyectos, iniciativas y experiencias con otros participantes.

### NUEVOS INSTRUMENTOS DE APRENDIZAJE\*

De acuerdo con la estructura y los objetivos de aprendizaje de cada sesión, se aplicará una amplia gama de metodologías de aprendizaje interactivo a:

- Habilitar el intercambio virtual y la inspiración
- Fomentar la colaboración
- • Fomentar la co-creación de soluciones y enfoques.

\*Las herramientas se adaptarán para permitir la participación de los alumnos en entornos con poco ancho de banda de Internet.

### CAMPUS VIRTUAL

Los participantes tendrán acceso al campus virtual del CIF-OIT, donde encontrarán todos los materiales relacionados con los seminarios web, lecturas de antecedentes, tareas y material de aprendizaje autoguiado.

## PARTICIPANTES

La Academia de la Juventud y el Clima está específicamente diseñada para la participación de los jóvenes (de 18 a 32 años), que ya son económicamente activos o que pronto entrarán en el mundo del trabajo:

- Jóvenes activistas
- Jóvenes profesionales
- Estudiantes de postgrado
- Empresarios o aspirantes a empresarios
- Jóvenes representantes de organizaciones de empleadores y trabajadores, así como de organizaciones de la sociedad civil.

## CERTIFICADO

Los participantes que asistan al menos al 90% de las sesiones en línea recibirán un **Certificado oficial de participación** en formato de credenciales digitales del CIF-OIT.

Los participantes que asistan al menos al 90% de la sesión en línea y completen las tareas en línea recibirán un **Certificado de Logro** en Formato de Credenciales Digitales.

## PRECIOS

Precio de la matrícula: **980 €**

Las becas están disponibles para candidatos calificados. Además, se ofrecen descuentos para grupos de universidades y organizaciones de trabajadores y empleadores con un mínimo de tres participantes por institución.

## RETIRO, POLÍTICA DE CANCELACIÓN Y REEMBOLSOS PARA LOS CURSOS ABIERTOS

Si un participante aceptado no desea o no puede más participar en la actividad, puede inscribirse directamente en otro curso o ser sustituido por otro participante. Sin embargo, debe notificar al Centro por escrito al menos 14 días antes de la fecha de inicio de la actividad. La cancelación de la participación en los cursos abiertos comporta las siguientes penalidades:

- 14 días o más antes de la fecha de inicio del curso: ninguna penalidad, reembolso del 100% de la suma pagada menos las tarifas aplicadas por el banco
- de 8 a 13 días antes de la fecha de inicio del curso: penalidad del 50%, reembolso del 50% restante, menos las tarifas aplicadas por el banco
- 7 días o menos antes de la fecha de inicio del curso: penalidad del 100% del precio del curso.

## INFORMACIÓN

PARA MÁS INFORMACIÓN, POR FAVOR, PÓNGASE EN CONTACTO CON

### Centro Internacional de Formación de la OIT

Empresas y economías sostenibles (SEE)  
Viale Maestri del Lavoro, 10  
10127 Turín – Italia

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[www.itcilo.org](http://www.itcilo.org)

CÓDIGO DEL CURSO: A9714999



ONLINE

GREEN JOBS

# GREEN CONSTRUCTION

BUILDING THE FUTURE WITH SUSTAINABLE JOBS

20 JUNE – 8 JULY 2022

 30 HOURS

*Information Note*



International  
Labour  
Organization



International Training Centre

# INTRODUCTION

Buildings in general and residential buildings in particular account for a large proportion of global energy and resource use as well as emissions. Negative impacts result from sourcing and processing of construction material as well as from the construction process and building operation itself. Against this backdrop, **green and sustainable building practices are a critical piece in the global response to climate change and the protection of the natural environment.** Considering the growing population and urbanisation rates in many parts of the world, urgent action is needed reduce negative impacts and harness the opportunities arising from more sustainable and resource-efficient building practices.

Meanwhile, changes in the design, construction or operation of buildings to reduce or eliminate negative impacts on the environment can create **positive impacts on employment.** They can also contribute to **improving the working conditions for construction workers and the quality of life for residents.** Positive effects can extend to the entire local economy inter alia due to the sector's reliance on local value chains, small and medium sized enterprises and the availability of local technologies and building materials.

Besides new construction, energy efficient building renovations can be a **key driver of a fair and sustainable development path and for economic recovery.** Building retrofits in fact make up the largest part of today's recovery spending. The International Energy Agency estimates that buildings efficiency retrofit and the construction of efficient buildings can each generate up to 15 jobs per 1 million US-Dollar invested.

If managed well, greening the building and construction sector can thus be part of a wider strategy towards the **creation of green and decent jobs through the promotion of low carbon, climate resilient and resource-efficient growth.**

Drawing on the experience of the ILO and key partners this training course will provide participants with a structured approach to **identify, understand and apply the various elements in green construction that are particularly linked to employment and to the world of work** in a broader sense.

The course provides participants with the basic **concepts and the interlinkages between green construction and decent work.** Furthermore, it allows participants to learn from concrete experiences and case studies enabling them to **understand, develop and shape enabling national/ sectoral strategies and approaches** for employment creation through sustainable and greener building practices. It will allow participants to actively contribute and steer the discussion about green construction in their local context.

## COURSE OBJECTIVES

The objective of this course is to provide participants with the key elements of a conceptual framework for the **promotion of more and better jobs for inclusive green growth in the building construction sector**. They will acquire both the tools and the technical knowledge to be able to initiate and implement change processes at institutional and policy level.

At the end of the course, participants will be able to:

- **Apply the basic concepts** of green building and construction including design, building materials and technologies in conjunction with the social, environmental and economic dimensions of green building and construction
- **Identify key elements** of relevant policy and regulatory frameworks such as green building codes, certification, fiscal measures and incentive schemes, labour regulations and the business environment at large
- **Identify and distinguish the roles and responsibilities** of key stakeholders from government, the private sector, and employers' and workers' organizations to shape a conducive environment for the creation of decent jobs in green construction
- **Analyse framework conditions to develop and implement policies and strategies** in the area of
  - Technical and vocational education and training / skills for green construction
  - Green entrepreneurship and private sector development along the green building and construction value chain
  - Occupational safety and health in green building construction
  - Green building certification and fiscal incentives
  - Network building and advocacy for green construction
  - Access to finance for green construction
  - Social and employment impacts of green building and construction measures.

## COURSE STRUCTURE AND METHODOLOGY

The e-learning course will run over a period of **3 weeks**. Throughout the entire course duration participants will have **access to the ITCILO's e-campus** and **self-guided e-learning modules** with interactive learning activities and case studies, background reading material and key information on the course.

**Each week 2 interactive, live online sessions** will be delivered by ITCILO trainers. The online sessions offer the opportunity to learn and exchange with sector experts and professionals from international organizations, research institutions as well as governmental and non-governmental organizations on the various course topics. Recordings of the session will be available on the e-campus.

During the sessions, participants will also have the possibility to further their skills in **interactive group learning exercises**. The course will close with a **final assignment** that will enable participants to apply their newly acquired knowledge and put it into action.

## WHO ATTENDS THE COURSE?

The course is particularly tailored to:

- Representatives of **government ministries and agencies** (e.g. Labour, Finance, TVET, Economy, Housing, Urban Planning)
- **Employers' and workers' associations** at all stages of the building and construction value chain;
- **Private enterprises and business leaders** in the sector;
- **Development agencies**;
- Professionals from universities and **civil society organizations**.

## WHY SHOULD I JOIN?

This course will enable participants to understand the **labour and economic aspects related to green building** and construction in their respective countries and communities.

Participants will thus be **prepared to actively shape a key sector of the transition to a greener, job-rich and socially just economy**.

The course will allow participants to become **leaders on harnessing the emerging opportunities** and will enhance their professional profile by acquiring new skills with an increasing demand in the future.

## PRACTICAL INFORMATION

The course will be conducted in **English** and it will be held fully online.

After successfully completing all required activities, participants obtain an official ITCILO **Certificate of Participation** in Digital Credentials Format.

The tuition fee for this course is **990 Euros**.

## HOW TO APPLY?

If you wish to participate in this course, please fill in the online application form available here: <https://oarf2.itcilo.org/DST/A9715157/en>

Applications must be received no later than **10 June 2022**.

If the participation is sponsored by an institution, the application should be accompanied by a letter from the sponsoring organization.

## WITHDRAWAL, CANCELLATION POLICY, AND REFUNDS FOR OPEN COURSES

If an enrolled participant wishes or must withdraw from a course, they may choose to apply to a different course or be substituted by another candidate. The participant must notify the Centre, in writing, of their decision at least 14 days prior to the start date of the course. Cancellation of participation in regular courses will result in the following penalties:

- 14 days or more prior to the start date of the course: No penalty, 100% refund of amount paid less applicable bank charges
- 8 to 13 days prior to the start date of the course: Penalty of 50% of course price, refund of residual amount paid (if any) less applicable bank charges
- 7 days or less prior to the start date of the course: Penalty of 100% of course price.

## INFO

### FOR FURTHER INFORMATION PLEASE CONTACT

**International Training Centre of the ILO**  
Sustainable enterprises and economies (SEE)  
Viale Maestri del Lavoro, 10  
10127 Turin – Italy

Mr Nico Westphal  
Activity Manager  
T +39 011 693 6849  
greenjobs@itcilo.org  
www.itcilo.org

COURSE CODE: A9715157





ONLINE

GREEN JOBS

# GREEN JOBS FOR SUSTAINABLE DEVELOPMENT

CONCEPTS AND PRACTICES

5 SEPTEMBER – 14 OCTOBER 2022

 30 HOURS

*Information Note*

# INTRODUCTION

The **environment and the world of work are inherently inter-connected**. Businesses and jobs depend on natural resources, ecosystem services and nature at large. Thus, economic and social development hinge on a healthy environment. Already today the effects from climate change and environmental degradation can be felt globally, disrupting and eroding the foundations of millions of jobs and livelihoods. The need for a **just transition to a low-carbon and resource efficient economy** is of particular urgency and requires adjustments throughout all occupations, businesses and economies as a whole.

While in some instances disruptive, the transition to more just societies and economies comes with **huge opportunities to boost the economy, create more jobs and improve workplace quality**. According to ILO research, the implementation of the Paris Agreement bears the chance to create 18 million more jobs by 2030 compared to carrying on with business-as-usual.

To ensure such positive employment effects, it needs deliberate efforts by governments, businesses and workers to shape the pathway towards a greener economy. This requires **knowledge of the key concepts around green jobs**.

The e-learning course “Green jobs for sustainable development: concepts and practices” therefore provides an **interactive e-learning opportunity** to explore green jobs concepts and emerging practices. Through a review of tools, selected literature and best practices, participants are introduced to the labour-market implications of the transition to greener and more sustainable economies. The action-oriented curriculum is structured to **promote the design and implementation of green jobs policies, programmes and projects**.

This course responds to the need among **ILO constituents, staff and development partners** who seek capacity building opportunities to be accessible in a flexible format. As all other ITCILO training courses on green jobs, it aims at contributing to the formulation and implementation of national policy and strategies and at enabling dialogue between all concerned stakeholders.

## COURSE OBJECTIVES

The overall objective of the course is **to improve the understanding of green jobs key concepts and definitions** as part of the world of work’s contribution to sustainable development, through a review of tools, selected literature and on-going practices.

More specifically, at the end of the course, it is expected that participants:

- **Understand** the links between environment, economy and society and are able to explain their interrelated challenges;

- Can **argue** why green jobs are key to promote sustainable development;
- Are able to **describe** what green and decent jobs are;
- **Know** in which sectors green jobs are mostly concentrated and can provide examples from different regions and countries;
- **Recognize** the role of governments and social partners in the promotion of policy coherence for the transition to greener and more sustainable economies;
- **Appreciate** best practices and useful case studies that illustrate the variety of approaches to fully exploit the business growth and job creation potential, while promoting environmental and social sustainability.

## COURSE STRUCTURE & METHODOLOGY

The e-learning course “*Green jobs for sustainable development: concepts and practices*” is conceived to be implemented over a period of **6 weeks**, as described below:

| Module  | Week   |
|---|--------|
| Pre-course activities & Module 1                        | Week 1 |
| Module 2  | Week 2 |
| Module 3  | Week 3 |
| Module 4  | Week 4 |
| End of course activities Submission of final assignment | Week 5 |
| Revision of final assignments                           | Week 6 |

The course is structured around 4 learning modules, addressing 4 fundamental questions:

- **Why** are green jobs key to sustainable development?
- **What** are green and decent jobs?
- **Where** can green jobs be found and/or created?
- **How** can green jobs be promoted and by whom?

Throughout the entire course participants will have **access to ITCILO's e-campus** and the **4 self-guided e-learning modules** with interactive learning activities and case studies, background reading material and key information on the course.

In an **interactive, live online session**, delivered by ITCILO trainers, participants will have the opportunity to learn and exchange with sector experts and professionals on how to develop and implement green jobs strategies and programs at country or sector level. Recordings of the session will be available on the e-campus.

The course will close with a **final assignment** that will enable participants to apply their newly acquired knowledge and put it into action.

## WHO ATTENDS THE COURSE?

The course is addressed to a **mixed audience of professionals interested gaining a deeper understanding of the basic concepts** around green jobs, the linkages with the ILO agenda and the sustainable development framework. This includes:

- Government representatives
- Social partners
- Practitioners engaged in the fields of sustainable development and employment promotion
- Staff from national and international development agencies, and
- Representatives from civil society organizations and academia

## WHY SHOULD I JOIN?

The Turin Centre is known for its **innovative learning methodologies**. This course is designed to give participants full flexibility over their learning journey. It will enable participants to understand the relevant concepts but also to enter into an exchange with fellow students and ILO experts to share their country experiences and needs.

The course will allow participants to become **leaders on green jobs** within their institutional and country context.

## PRACTICAL INFORMATION

The course will be conducted in **English and Spanish** and it will be held fully online.

After successfully completing all required activities, participants obtain an official ITCILO **Certificate of Participation** in Digital Credentials Format.

The **tuition fee** for this course is 980 Euros.

## HOW TO APPLY?

If you wish to participate in this course, please fill in the **online application form** available here: <https://oarf2.itcilo.org/DST/A9715000/en>

Applications must be received no later than **26 August 2022**.

If the participation is sponsored by an institution, the application should be accompanied by a letter from the sponsoring organization.

## WITHDRAWAL, CANCELLATION POLICY, AND REFUNDS FOR OPEN COURSES

If an enrolled participant wishes or must withdraw from a course, they may choose to apply to a different course or be substituted by another candidate. The participant must notify the Centre, in writing, of their decision at least 14 days prior to the start date of the course. Cancellation of participation in regular courses will result in the following penalties:

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- 7 days or less prior to the start date of the course: Penalty of 100% of course price.

## INFO

### FOR FURTHER INFORMATION PLEASE CONTACT

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Viale Maestri del Lavoro, 10  
10127 Turin – Italy

[greenjobs@itcilo.org](mailto:greenjobs@itcilo.org)  
[www.itcilo.org](http://www.itcilo.org)

**COURSE CODE: A9715000**



EN LÍNEA

EMPLEOS VERDES

# EMPLEOS VERDES PARA EL DESARROLLO SOSTENIBLE

## CONCEPTOS Y PRÁCTICAS

5 DE SEPTIEMBRE – 14 DE OCTUBRE DE 2022

 30 HORAS

*Nota informativa*



Centro Internacional de Formación

# INTRODUCCIÓN

El **medio ambiente y el mundo del trabajo están intrínsecamente interconectados**.

Las empresas y los puestos de trabajo dependen de los recursos naturales y de los servicios de los ecosistemas y de la naturaleza en general. Por tanto, el desarrollo económico y social depende de un medio ambiente sano. Los efectos del cambio climático y de la degradación del medio ambiente ya se dejan sentir en todo el mundo, perturbando y erosionando los cimientos de millones de empleos y medios de vida. La necesidad de una **transición justa hacia una economía baja en carbono y eficiente en el uso de recursos** es especialmente urgente y requiere ajustes en todas las ocupaciones, empresas y economías en su conjunto.

Aunque en algunos casos es perturbadora, la transición hacia sociedades y economías más justas ofrece **enormes oportunidades para impulsar la economía, crear más puestos de trabajo y mejorar la calidad del empleo**. Según un estudio de la OIT, la aplicación del Acuerdo de París ofrece la posibilidad de crear 18 millones de puestos de trabajo más de aquí a 2030, en comparación con el mantenimiento de la situación actual.

Para garantizar estos efectos positivos sobre el empleo, es necesario que los gobiernos, las empresas y los trabajadores realicen un esfuerzo deliberado para trazar el camino hacia una economía más verde. Para ello es necesario **conocer los conceptos clave en torno a los empleos verdes**.

El curso de aprendizaje a distancia “Empleos verdes para el desarrollo sostenible: conceptos y prácticas” ofrece, por tanto, una oportunidad de **aprendizaje a distancia interactivo** para explorar los conceptos de los empleos verdes y las prácticas emergentes. A través de una revisión de las herramientas, la literatura seleccionada y las mejores prácticas, los participantes se introducen en las implicaciones que tiene para el mercado laboral la transición hacia economías más verdes y sostenibles. El plan de estudios orientado a la práctica está estructurado para **promover el diseño y la aplicación de políticas, programas y proyectos de empleos verdes**.

Este curso responde a la necesidad de los mandantes de la **OIT, del personal y de los socios para el desarrollo** que buscan oportunidades de fortalecimiento de capacidades que sean accesibles en un formato flexible. Al igual que todos los demás cursos de formación del CIF-OIT sobre empleos verdes, su objetivo es contribuir a la formulación y aplicación de políticas y estrategias nacionales y permitir el diálogo entre todas las partes interesadas.

## OBJETIVOS DEL CURSO

El objetivo general del curso es mejorar la comprensión de los conceptos y definiciones clave de los empleos verdes como parte de la contribución del mundo del trabajo al desarrollo sostenible, mediante una revisión de las herramientas, la bibliografía seleccionada y las prácticas actuales.

Más concretamente, al final del curso se espera que los participantes

- **Comprendan** los vínculos entre el medio ambiente, la economía y la sociedad y sean capaces de explicar sus retos interrelacionados;
- Puedan **argumentar** por qué los empleos verdes son clave para promover el desarrollo sostenible;
- Sean capaces de **describir** qué son los empleos verdes y decentes;
- **Conozcan** en qué sectores se concentran mayoritariamente los empleos verdes y pueden dar ejemplos de diferentes regiones y países;
- **Reconozcan** el papel de los gobiernos y de los interlocutores sociales en la promoción de la coherencia política para la transición hacia economías más verdes y sostenibles;
- **Valoren** las mejores prácticas y los estudios de casos útiles que ilustran la variedad de enfoques para aprovechar plenamente el potencial de crecimiento empresarial y de creación de empleo de la economía verde, promoviendo al mismo tiempo la sostenibilidad medioambiental y social.

## ESTRUCTURA Y METODOLOGÍA DEL CURSO

El curso de aprendizaje a distancia “Empleos verdes para el desarrollo sostenible: conceptos y prácticas” está concebido para llevarse a cabo durante un periodo de 6 semanas, como se describe a continuación:

| Módulo  | Semana   |
|---|----------|
| Actividades previas al curso & Módulo 1                 | Semana 1 |
| Módulo 2  | Semana 2 |
| Módulo 3  | Semana 3 |
| Módulo 4  | Semana 4 |
| Actividades de fin de curso – Entrega del trabajo final | Semana 5 |
| Revisión de los trabajos finales                        | Semana 6 |



El curso está estructurado alrededor de cuatro módulos didácticos, que abordan cuatro interrogantes fundamentales:

- **¿Por qué** los empleos verdes son esenciales para el desarrollo sostenible?
- **¿Qué** son los empleos verdes y decentes?
- **¿Dónde** pueden encontrarse y/o crearse los empleos verdes?
- **¿Cómo** pueden promoverse los empleos verdes y quién puede promoverlos?

A lo largo de todo el curso, los participantes tendrán **acceso al E-campus del CIF-OIT** y a los **4 módulos de aprendizaje autoguiados** con actividades de interactivas y estudios de casos, materiales de lectura de referencia e información clave sobre el curso.

En una **sesión online interactiva y en directo**, impartida por formadores del CIF-OIT, los participantes tendrán la oportunidad de aprender e intercambiar con expertos y profesionales del sector sobre cómo desarrollar y aplicar estrategias y programas de empleos verdes a nivel nacional o sectorial. Las grabaciones de la sesión estarán disponibles en el E-campus.

El curso concluirá con una **proyecto final** que permitirá a los participantes aplicar los conocimientos adquiridos y ponerlos en práctica.

## ¿A QUIÉN SE DIRIGE ESTE CURSO?

El curso se dirige a un público mixto de **profesionales interesados en aproximarse al concepto de empleos verdes**, en conocer sus vínculos con la agenda de la OIT y los marcos para el desarrollo sostenible. En concreto:

- Representantes de gobierno
- Interlocutores sociales
- Profesionales del desarrollo sostenible y creación de empleo
- Personal técnico de agencias nacionales e internacionales del desarrollo internacional
- Miembros de organizaciones de la sociedad civil y de la academia

## ¿POR QUÉ DEBERÍA PARTICIPAR?

El Centro de Turín es conocido por sus **innovadoras metodologías de aprendizaje**. Este curso está diseñado para dar a los participantes una total flexibilidad en su recorrido de aprendizaje. Permitirá a los participantes comprender los conceptos relevantes, pero también establecer un intercambio con otros participantes y expertos de la OIT para compartir experiencias y necesidades en los diferentes países.

El curso permitirá a los participantes convertirse en **líderes en materia de empleos verdes** dentro de su contexto institucional y nacional.

## INFORMACIÓN PRÁCTICA

El curso se impartirá en **inglés y español** y se desarrollará íntegramente en línea.

Tras completar con éxito todas las actividades requeridas, los participantes obtienen un Certificado de Participación oficial del CIF-OIT en formato de Credencial Digital.

El costo de este curso es de 980 euros

## CÓMO INSCRIBIRSE

Visite <https://oarf2.itcilo.org/DST/A9715000/es> para matricularse en línea antes del **26 de agosto**.

Si la participación está patrocinada por una institución, la solicitud deberá ir acompañada de una carta de la organización patrocinadora.

## RETIRO, POLÍTICA DE CANCELACIÓN Y REEMBOLSOS PARA LOS CURSOS ABIERTOS

Si un participante aceptado no desea o no puede más participar en la actividad, puede inscribirse directamente en otro curso o ser sustituido por otro participante. Sin embargo, debe notificar al Centro por escrito al menos 14 días antes de la fecha de inicio de la actividad. La cancelación de la participación en los cursos abiertos comporta las siguientes penalidades:

- 14 días o más antes de la fecha de inicio del curso: ninguna penalidad, reembolso del 100% de la suma pagada menos las tarifas aplicadas por el banco
- de 8 a 13 días antes de la fecha de inicio del curso: penalidad del 50%, reembolso del 50% restante, menos las tarifas aplicadas por el banco
- 7 días o menos antes de la fecha de inicio del curso: penalidad del 100% del precio del curso.

## INFORMACIÓN

PARA MÁS INFORMACIÓN, POR FAVOR, PÓNGASE EN CONTACTO CON

### Centro Internacional de Formación de la OIT

Empresas y economías sostenibles (SEE)  
Viale Maestri del Lavoro, 10  
10127 Turín – Italia

[greenjobs@itcilo.org](mailto:greenjobs@itcilo.org)  
[www.itcilo.org](http://www.itcilo.org)

CÓDIGO DEL CURSO: A9715000



ONLINE

GREEN JOBS

# PROMOTING GREEN JOBS IN A CIRCULAR ECONOMY

3 – 14 OCTOBER 2022

 30 HOURS

*Information Note*

# INTRODUCTION

It takes the Earth almost 1.5 years to regenerate what we use in a year. The Covid-19 pandemic has further exacerbated the vulnerabilities associated with our traditional, linear consumption and production patterns and value chains. The concept of **circular economy is therefore part and parcel of the shift towards low-carbon, resilient and resource efficient economies and societies**. It concerns all economic sectors from building and construction to mobility, manufacturing up to agriculture and the services sector. It is at the same time both local and global in nature.

Moving towards a circular economic model yields major opportunities for job creation, **decreasing the environmental impact of enterprises, enhancing resource efficiency and thereby rendering business operations more sustainable and competitive**. The ILO estimates that global employment could grow by six million jobs by transitioning to a circular economy that includes such activities as recycling, repair, rent and re-manufacture - replacing the traditional economic model of “extracting, making, using and disposing”.

If well managed, the circular economy can also create **jobs that are inclusive and of a better quality** than those in a business-as-usual setting. Thus, “going around in circles” can get a completely new, thus positive meaning in a circular economy. It is a key element in the global **transition to a more just and socially inclusive model**.

Yet, such positive effects also come along with **changes to existing business models and processes impacting on jobs and livelihoods**. One cannot expect that a circular economic model automatically benefits all workers and the society equally. New occupations might be characterized by **less stable employment relationships, potentially more harmful working conditions** or exclude certain parts of society e.g. through extensive use of digital technology.

The economic models of many countries in the global south are particularly exposed, as they depend on **largely linear economic models**, material extraction, fossil fuels, or the extensive use of natural resources such as water and land.

To make the shift towards a circular economy just and beneficial for the majority of people, it therefore requires **deliberate efforts and the shift to new mind sets by policy-makers, businesses and the broader public**. To leave no one behind, particular focus must be put on vulnerable and often disadvantaged groups and skills development and training opportunities must be up to the task and widely accessible. It also requires a systematic approach that links global targets and markets with national and local policies, actions and businesses.

Drawing on the experience of the ILO and key partners this training course will provide participants with a structured approach to **identify, understand and apply the main concepts, analytical tools and practical actions relevant to the employment and labour dimensions of the circular economy**.

The course allows participants to learn from concrete experiences and case studies enabling them to **understand, develop and shape enabling national/ sectoral strategies and approaches** for the creation of decent employment and sustainable businesses in the shift towards a circular economy. It will allow participants to **actively contribute and steer the discussion about green jobs and the circular economy** in their respective local contexts.

## COURSE OBJECTIVES

The objective of this course is to provide participants with the knowledge to systemically apply measures to **promote the creation of more and better jobs in the circular economy**. They will acquire both the **tools and the technical knowledge** to be able to initiate and implement change processes at institutional, business and policy level.

At the end of the course, participants will be able to:

- **Apply and disseminate the basic concepts** underlying the circular economy model in conjunction with the related social, environmental and business aspects
- **Identify key elements** of enabling policy and regulatory frameworks such as fiscal measures and incentive schemes, certifications and extended producer responsibility, labour regulations and the business environment at large
- **Identify and distinguish the roles and responsibilities** of key stakeholders from government, the private sector, and employers' and workers' organizations to shape a conducive environment for the creation of decent jobs in a circular economy
- **Analyse framework conditions to develop and implement policies and strategies** in the area of:
  - Skills development as well as technical education and vocational training for circular economy jobs, data collection and skills anticipation
  - Green entrepreneurship, business models and private sector development
  - Occupational safety and health in the circular economy
  - Product certification and (fiscal) incentive schemes
  - Network building and advocacy for job creation and business development in a circular economy
  - Access to finance for green businesses
  - Social and employment impacts as well as gender aspects of the circular economy.

## COURSE STRUCTURE & METHODOLOGY

The course will run over a period of **2 weeks**. Throughout the entire course participants will have **access to ITCILO's e-campus** and **self-guided e-learning modules** with interactive learning activities and case studies, background reading material and key information on the course.

**In various interactive, live online sessions**, delivered by ITCILO trainers, participants will have the opportunity to learn and exchange with **sector experts and professionals** from international organisations, research institutions as well as governmental and non-governmental organisations on the various course topics. Recordings of the session will be available on the e-campus.

During the sessions, participants will also have the possibility to further their skills **in interactive group learning exercises**. The course will close with a **final assignment** that will enable participants to apply their newly acquired knowledge and put it into action.

## WHO ATTENDS THE COURSE?

The course is particularly tailored to:

- Representatives of **government ministries and agencies** (e.g. Labour, Employment, Environment, Planning, Finance, TVET, Economy) as well as from **subnational tiers of government**;
- **Representatives from employers' and workers' associations** with a particular interest in the circular economy;
- **Business development service providers and institutions** supporting the greening of business processes and practices;
- National and international **development agencies**;
- Professionals from **universities and civil society organizations**

## WHY SHOULD I JOIN?

This course will enable participants to understand the **labour and economic aspects related to the transition towards a circular economy** in their respective countries and communities.

Participants will thus be **prepared to actively shape the transition to a greener, job-rich and socially just economy**.

The course will allow participants to become **leaders on harnessing the emerging opportunities** related to the circular economy and will enhance their professional profile by acquiring new skills with an increasing demand in the future.

## PRACTICAL INFORMATION

The course will be conducted in **English** and it will be held fully online.

After successfully completing all required activities, participants obtain an official ITCILO **Certificate of Participation** in Digital Credentials Format.

The tuition fee for this course is **980 Euros**.

## HOW TO APPLY?

If you wish to participate in this course, please fill in the **online application form** available here: <https://oarf2.itcilo.org/DST/A9715002/en>

Applications must be received no later than **23 September 2022**.

If the participation is sponsored by an institution, the application should be accompanied by a letter from the sponsoring organization.



## WITHDRAWAL, CANCELLATION POLICY, AND REFUNDS FOR OPEN COURSES

If an enrolled participant wishes or must withdraw from a course, they may choose to apply to a different course or be substituted by another candidate. The participant must notify the Centre, in writing, of their decision at least 14 days prior to the start date of the course. Cancellation of participation in regular courses will result in the following penalties:

- 14 days or more prior to the start date of the course:  
No penalty, 100% refund of amount paid less applicable bank charges
- 8 to 13 days prior to the start date of the course:  
Penalty of 50% of course price, refund of residual amount paid (if any) less applicable bank charges
- 7 days or less prior to the start date of the course:  
Penalty of 100% of course price.

## INFO

### FOR FURTHER INFORMATION PLEASE CONTACT

**International Training Centre of the ILO**  
Sustainable enterprises and economies (SEE)  
Viale Maestri del Lavoro, 10  
10127 Turin – Italy

[greenjobs@itcilo.org](mailto:greenjobs@itcilo.org)  
[www.itcilo.org](http://www.itcilo.org)

**COURSE CODE: A9715002**



ONLINE

GREEN JOBS

# FOSTERING GREEN BUSINESS GROWTH

21 NOVEMBER – 2 DECEMBER 2022

 30 HOURS

*Information Note*

# INTRODUCTION

**Environmental challenges, including climate change, are changing the way businesses work** – either because they are forced to or because they proactively seek to. Green businesses **tend to be more profitable and future proof**. They save scarce resources, help maintain healthy ecosystems, minimize pollution and waste, limit greenhouse emissions, and provide green goods and services that enable more responsible consumption patterns.

Green businesses are vital for a development model that delivers a triple bottom-line of **prosperity, planet and people**. The benefits from flourishing green businesses are twofold. The business community becomes more competitive while at the same time the jobs produced are supporting a societal change towards greener and healthier lives for people.

However, **sustainability as a business driver remains novel for many**. Companies therefore need support in the process of going green.

This course will **capacitate business service providers and other practitioners from the public and private sector** to support companies in the process towards harnessing the emerging opportunities in a green the economy. Governments and private sector support agencies have a clear role and motive to promote greening of businesses and create an enabling environment for green business and job growth.

Developed and middle-income countries are leading the way in supporting green business development, while a number of low-income countries are also picking up speed in going green. **How do they do this? What works and what does not work** in supporting green business development?

Join this course to find out more on green business growth strategies and become one of the **movers and shakers in a greener future**.

## COURSE OBJECTIVES & TOPICS

This course provides participants with a **conceptual and practical overview** of how business service providers and business membership organizations support SMEs going green.

The objective of this course is to increase participants' **understanding of the key concepts, approaches and tools be able to accompany existing of future green businesses to grow**. It will also enable them to **advocate for, initiate and implement change processes** at business and policy level. The main content of the course include:

- The **business case for greening transitions**: Market failures and the rationale for supporting green business growth

- **Opportunities and challenges** at firm level: the internal and external drivers to going green
- The **role of SME agencies and business service providers** in the green transition
- How to **design an appropriate mix of policies and support programmes** to make green business growth happen
- **Tested tools and approaches** to support green entrepreneurship
- **Policy advocacy tools and approaches** to greening of businesses.

Participants will *inter alia* learn about:

- **Green business development services**, green business competitions, green business training, marketing
- Green **innovation** models, **certification**, **eco-labelling**
- Greening business **operations and value chains**
- **Green finance**: Green loans, green bonds and green investments
- Approaches for **assessing and building a conducive environment** for green businesses.

## COURSE STRUCTURE & METHODOLOGY

The e-learning course will run over a period of **2 weeks**. Throughout the entire course duration participants will have **access to the ITCILO's eCampus** and **self-guided e-learning modules** with interactive learning activities and case studies, background reading material and key information on the course.

**Throughout these 2 weeks several interactive, live online sessions** will be delivered by ITCILO trainers. These online sessions offer the opportunity to learn and exchange with **sector experts and professionals** from international organisations, business support institutions as well as governmental agencies and non-governmental organisations on the various course topics.

During the sessions, participants will also have the possibility to further develop their skills by applying the acquired knowledge in **interactive group learning exercises**. The course will close with a **final assignment** that will enable participants to showcase their newly acquired knowledge and put it into action.

The total time investment for the completion of the course will be **30 hours**.

## WHO ATTENDS THE COURSE?

This course targets **decision-makers and business service providers** involved in the design and implementation of national or local strategies and instruments to support the greening of businesses:

- **Employers' and business membership organizations**
- **SME agencies, business development service providers and business incubators**

- **Development practitioners** responsible for green business finance and/or green business development
- **Development agencies** sponsoring green SMEs and entrepreneurship
- Members from **civil society organizations** supporting green business growth.

## WHY SHOULD I JOIN?

This course will enable participants to:

- **Review** state-of-the-art tools, policies and instruments for supporting greening businesses
- **Reflect and innovate** upon their own service offering towards greening businesses
- **Share** experiences on the challenges and opportunities for supporting green business development in different contexts
- **Exchange** knowledge with a community of green champions, practitioners and high-level experts.

Participants will thus be **prepared to be an active part of the transition to a greener, job-rich and socially just economy** by supporting **green businesses** in their respective countries and communities to thrive.

The course will allow participants to become **leaders on harnessing the emerging opportunities** in a green economy and will enhance their professional profile by acquiring new skills with increasing demand in the future.

## PRACTICAL INFORMATION

The course will be delivered in **English** and it will be held fully online.

After successfully completing all required activities, participants obtain an official ITCILO **Certificate of Participation** in Digital Credentials Format.

The tuition fee for this course is **995 Euros**.

## HOW TO APPLY?

If you wish to participate in this course, please fill in the **online application form** available here: <https://oarf2.itcilo.org/DST/A9715001/en>

Applications must be received no later than **11 November 2022**.

If the participation is sponsored by an institution, the application should be accompanied by a letter from the sponsoring organization.

## WITHDRAWAL, CANCELLATION POLICY, AND REFUNDS FOR OPEN COURSES

If an enrolled participant wishes or must withdraw from a course, they may choose to apply to a different course or be substituted by another candidate. The participant must notify the Centre, in writing, of their decision at least 14 days prior to the start date of the course. Cancellation of participation in regular courses will result in the following penalties:

- 14 days or more prior to the start date of the course: No penalty, 100% refund of amount paid less applicable bank charges
- 8 to 13 days prior to the start date of the course: Penalty of 50% of course price, refund of residual amount paid (if any) less applicable bank charges
- 7 days or less prior to the start date of the course: Penalty of 100% of course price.

## INFO

### FOR FURTHER INFORMATION PLEASE CONTACT

**International Training Centre of the ILO**  
Sustainable enterprises and economies (SEE)  
Viale Maestri del Lavoro, 10  
10127 Turin – Italy

[greenjobs@itcilo.org](mailto:greenjobs@itcilo.org)  
[www.itcilo.org](http://www.itcilo.org)

**COURSE CODE: A9715001**



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